



## **MARKET RESEARCH OPERATIONS ASSOCIATE/CONSULTANT**

(Part-time position or consulting opportunity)

Interpret, LLC ([www.interpretllc.com](http://www.interpretllc.com)) is a leading consumer market research and consulting firm focused on the intersection of traditional and new media. Our clients include the top global media and entertainment companies, including most of the major motion picture studios, video game publishers and online content providers, as well as advertising agencies, and media planning firms. Interpret is one of a handful of firms with recognized expertise in motion picture, DVD/digital download, high-definition, videogame, and in-game advertising research. The firm is based in Santa Monica, CA.

Interpret currently has the following position available:

**Market Research Operations Associate/Operations Consultant:** The Operations Associate/Operations Consultant will assist in many phases of market research projects, including securing bids from field vendors, survey quality control (proofing questionnaires and survey programs), monitoring survey progress in field (quota completion rates, etc.), checking data tabs, and proofing data and format of charts and graphs in PowerPoint presentations of survey results. Interpret will provide on-the-job training, as necessary. This is a great opportunity for those starting a career in Market Research to expand their skills (including survey and report writing, data analysis, etc.) as well as to gain valuable industry experience for those interested in the Entertainment Research.

This is a part-time position compensated on an hourly basis. Our typical work hours are 9am to 6pm Monday through Friday, however, a slightly different schedule, including weekend work and later nights will at times be necessary.

### **Requirements:**

- College graduate;
- 1+ years of experience in Market Research on the supplier side
- Interpret will provide any additional training as necessary
- Strong attention to detail is a must
- Strong aptitude for working with numbers
- Ability to work under tight deadlines
- Solid experience using Microsoft Excel, Word, PowerPoint, Outlook, and Explorer/Firefox Internet browsers
- At least two references from previous jobs, internships and/or schools

**Compensation:** Hourly rate commensurate with experience