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## **INTERNSHIP OPPORTUNITY**

Interpret, LLC ([www.interpretllc.com](http://www.interpretllc.com)) is a leading consumer market research and consulting firm focused on the intersection of traditional and new media. Our clients include the top global media and entertainment companies, including most of the major motion picture studios, video game publishers and online content providers, as well as advertising agencies, and media planning firms. Interpret is one of a handful of firms with recognized expertise in motion picture, DVD/digital download, high-definition, videogame, mobile, and in-game advertising research. The firm is based in Santa Monica.

Interpret currently has the following position available:

### **Intern: Movie, Videogame, and Digital Media Research**

The market research intern is responsible for aiding analysts in the management of projects and completion of operational tasks, including but not limited to quality control of reports, report generation, questionnaire development, and data analysis.

Requirements:

- Currently enrolled or recent graduate of B.A./B.S. program, preferably major in social science field (psychology, anthropology, sociology, etc.) or marketing
- Passion for media and/or entertainment industry, including movies, DVDs, video games, mobile entertainment, and more. Prior exposure to market research (either job experience or coursework) a plus
- Proficiency with Microsoft PowerPoint, Word, and Excel. Knowledge of statistical software package (e.g., SPSS, SAS) a plus
- Strong written and verbal communication skills
- Ability to multi-task
- Part-time (minimum 2 days/week, 20-25 hours) or full time

To apply, please send resume and cover letter to [gia.pignanelli@interpretllc.com](mailto:gia.pignanelli@interpretllc.com)