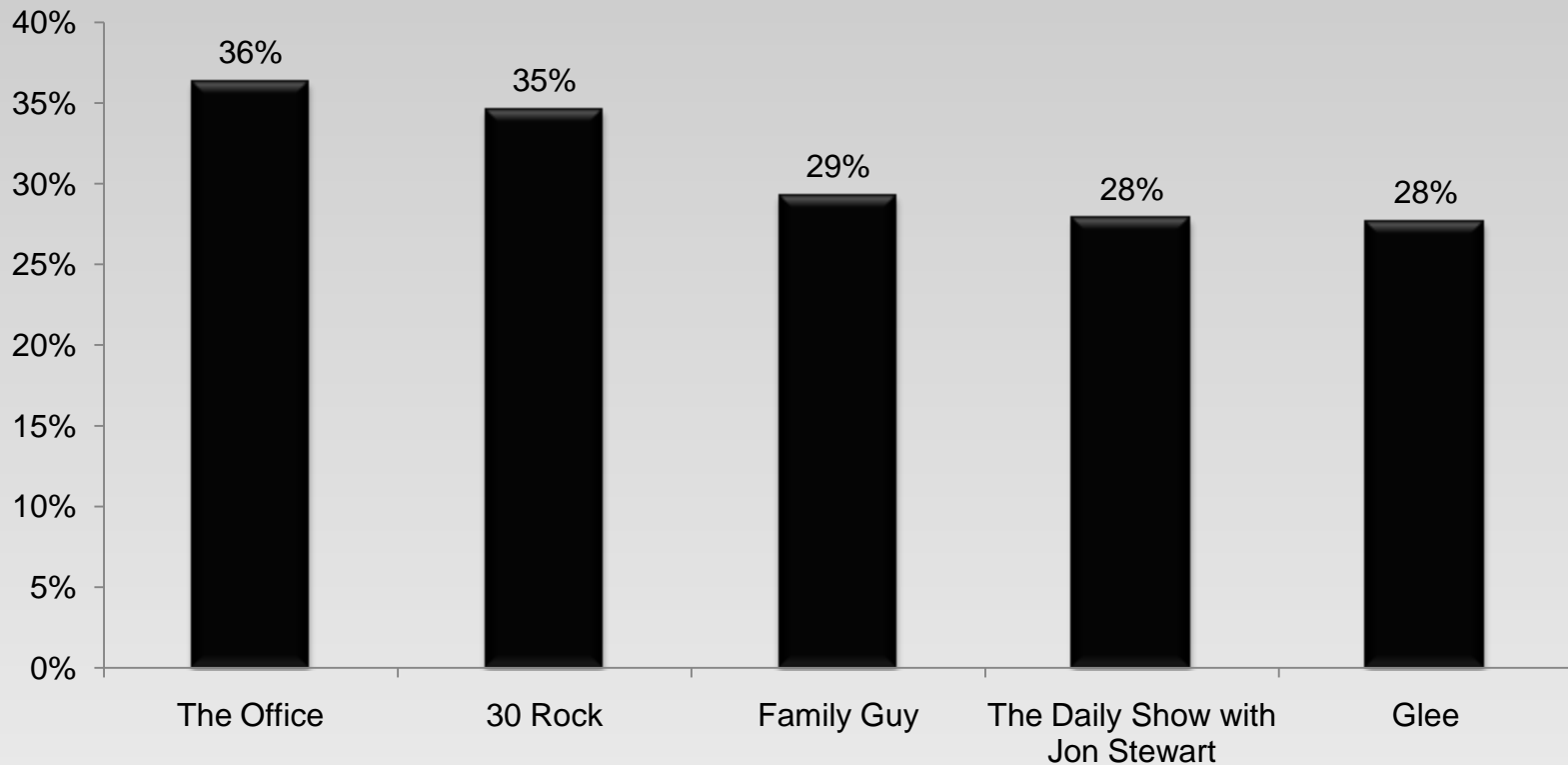


TV Show Downloading/Streaming Among Regular Viewers

Regular viewers that download or stream episodes



Base: Regularly watch the mentioned TV shows

Q1104. Which of the following TV shows do you regularly watch (at least 1 of the 3 latest episodes)?
Q809. In the past three months, which of the following full-length TV shows have you ever downloaded or watched streaming online? Please select all that apply.
Interpret New Media Measure, 1st Quarter 2010