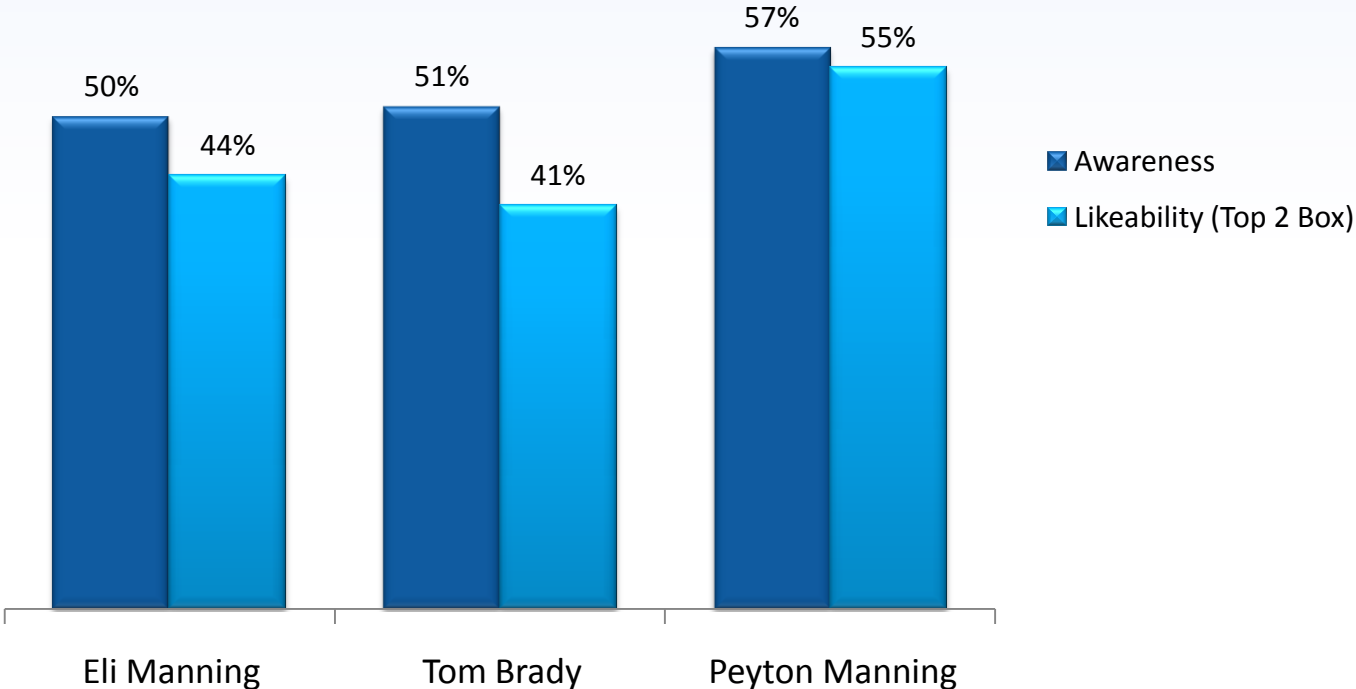


Super Bowl Weekend Storyline Quarterbacks fanDNA Scores

fanDNA Scores Among Super Bowl Weekend QB's
Awareness and Likeability (Top 2 Box)



Q5. Which of the following celebrities are you aware of?
Q7. How would you rate each of the following celebrities overall?
Interpret fanDNA Study, 4th Quarter 2011